

LEADING WITH STRATEGIC CLARITY® 2-DAY EXECUTIVE LEADERSHIP WORKSHOP

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WORKSHOP BENEFIT

The MoreTalent™ leadership workshop will drastically increase the executives' ability to lead with strategic clarity and build powerful interconnected relationships as the cornerstone of their organizational effectiveness.

WORKSHOP VALUE

Increase corporate profitability and customer experience

| DAY 1 | |
|--------------|--|
| AWARENESS | <p>8:30 – 10:00 Self-Assess Leadership Style and Executive Awareness</p> <p>Self-Assessment of Leadership Style</p> <p>Executive Networking (Quickly build powerful relationships!) Understand your own leadership style in the leadership style of those who seek to lead in order to be more effective, more efficient and more strategic.</p> |
| INTERCONNECT | <p>10:15 – 11:45 Executive Communication</p> <p>Perception and purpose drive your organization</p> <p>People First! Your leadership and your ability to communicate efficiently effectively concisely and rapidly or directly correlated your ideas, no matter how good if not effectively communicated will never be understood or executed.</p> |
| | <p>11:45 – 12:30 Lunch and Work Email</p> |
| STRATEGY | <p>12:30 – 14:00 Executive Strategy and Healthy Change Management</p> <p>Strategy Formulation and Strategy Management</p> <p>The Forces Against Executive Strategy</p> <p>The Strategic Management Model</p> |
| CHALLENGE | <p>14:15 – 15:45 Organizational Ownership and Accountability</p> <p>Understand your organizations culture</p> <p>Spotting and changing a problem culture</p> <p>Measure success and outcome versus work done</p> |
| | <p>16:00 – 16:30 Closing remarks and recap for day one</p> |

| DAY 2 | |
|---|--|
| AWARENESS | <p>8:30 – 10:00 Self-Assess Leadership Style and Executive Awareness</p> <p>Situational Leadership Model – The Cycles Leadership is a Partnership! Manage your perception as executive leader Project Executive Clarity to your Organization</p> |
| DECISIONS | <p>10:15 – 11:45 Executive Decision Making</p> <p>Executive Decisions versus Management Decisions Challenging Assumptions and Project Plans Trust but Verify Validate Results and Commend Precision</p> |
| <p>11:45 – 12:30 Lunch and Work Email</p> | |
| EXECUTE | <p>12:30 – 14:00 Build and Lead Healthy Organizations for Profitable Outcomes</p> <p>The Organizational DNA Deliver more results faster! Enable Organization to Win Customer-driven and metric-centric organizational leadership</p> |
| LEAD | <p>14:15 – 15:45 Leading Technology Adoption and Solution Creation</p> <p>Know what you don't know! Spotting risk in technology proposals Adding, removing, or replacing technology solutions? Net Present Value (NPV) to the rescue!</p> |
| <p>16:00 – 16:30 Closing remarks and recap for day two</p> | |

LETTER TEMPLATE FOR MANAGEMENT CONSIDERATION

Dear [MANAGER NAME],

I am seeking your approval to attend a leadership workshop by MoreTalent™ - Leading with strategic clarity. The workshop takes place on [DATE] in [CITY, STATE].

The MoreTalent™ executive leadership workshop will help me to improve my overall executive leadership style and provide me with toolkits and new knowledge to help lead with strategic clarity. This leadership workshop is taught by successful business leaders with proven real-world experience.

The total cost of the 2-day workshop is [INSERT AMOUNT], which includes travel and lodging.

I am looking forward to sharing with you - and my peers - key learnings that we might be able to implement immediately to further enhance our overall leadership impact.

I appreciate your timely approval. For more questions regarding this executive leadership workshop, please visit <https://moretalent.com/workshops>.

Thanks in advance!

Best regards,

[INSERT YOUR NAME AND TITLE]